

IBLF RUSSIA ANNUAL REPORT

2013 – June 2014



OPENING ADDRESS FROM THE CHAIRMAN AND CEO





Dear friends and colleagues!

As you know, at the beginning of this year, a new NGO, IBLF Global, was born to continue the exciting work of the International Business Leaders Forum. Our IBLF Russia team, about whose achievements you will read in the pages of this annual report, has transferred in its entirety to this new organisation. Our message to our friends and stakeholders: it's business as usual!

As our by-line says, at IBLF, we promote responsible business through collective action and cross sector partnership. Our focus is on anti-corruption and sustainable business development, especially in highgrowth markets. Do take a look at our web-sites to learn more about what we are doing: www.iblfglobal. org, www.cblf.org.cn and of course our sites in Russia, www.iblfrussia.org and www.business-standards.ru.

Globally, we will continue our role of facilitating the B20 business dialogue with the G20 governments. Many of last year's recommendations compiled under the Russian G20 presidency were taken up by the G20 in their final declaration in St. Petersburg, and we are delighted that IBLF has been invited to continue as a coordinator of the B20 Task Force on Improving Transparency and Anti-corruption.

We'll also be continuing to support some of the concrete projects which came out of the 2013 B20 recommendations, such as the establishment of a Collective Action Hub, and Centres of Excellence in each G20 country. With local partners, we're examining opportunities in China, Turkey, India and Mexico.

In Russia, the first phase of our cooperation with the Moscow Government on improving procurement procedures in public tenders culminated at the end of 2013 with a major conference chaired by the Deputy Mayor of Moscow, involving over 300 public offi-

cials and CEOs of companies investing in Russia. The meeting pointed towards the priorities for phase two which begins in March 2014. This will include reviewing the public procurement legislation and regulations, creating conditions for fair play at every stage of the procurement process, and public monitoring of the authorities performance. IBLF Russia will also take an active role in co-managing the World Bank's Benchmarking Public Procurement project in which Moscow is now included.

And our Youth Business Russia programme goes from strength-to-strength. In 2013 Youth Business Russia programme was recognized as one of the 5 best from 46 programmes in Youth Business International global network. In December 2013 Youth Business Russia programme in partnership with Ministry for Economic Development of Russian Federation conducted The First All Russia Mentoring in Entrepreneurship Forum.

In all the countries where we operate, there are plenty of opportunities for companies to make their contribution to creating a level-playing field in business, raising the standards of business globally and in the markets where they operate. If you are working in Russia, China or any other emerging markets, and would like to join the exciting international programmes that our organisation offers, please get in touch! You can find our contact details on p. 22.

From all of us at thank you for your support, engagement and enthusiasm in the years gone by; we look forward to working with you in the months and years to come!

Best wishes, **Dr. Jan Dauman,** Chairman IBLF Global **Brook Horowitz,** CEO IBLF Global

FOREWORD FROM THE HEAD OF IBLF RUSSIA



Boris Tkachenko, Head of IBLF Russia and Programme Manager of Youth Business Russia

Throughout 2014, IBLF Russia's team has been continuing to implement the IBLF mission. Our official name in Russia is now "IBLF Russia" in English and "Международный форум лидеров бизнеса" in Russian. The new organisation is focusing on delivering its two main project areas: Improving Business Standards and Youth Business Russia (YBR).

These projects promote the fight against corruption through Collective Action, knowledge and awareness of corporate governance and responsible management practices in compliance and business ethics; and support young entrepreneurs in Moscow and the regions of Russia wanting to start up their own businesses by providing funding, training and mentoring.

IBLF RUSSIA

These have been an eventful 18 months for IBLF Russia. Throughout 2013, during Russia's presidency of the G20, IBLF Russia was engaged in coordinating the anticorruption agenda of the B20, a forum for the international business community to convey each year their policy recommendations to the G20 governments. As coordinators of the B20 Task Force on Transparency and Anti-Corruption IBLF Russia arranged a series of successful meetings of the Task Force, which led to the drafting, publication and presentation of the B20 recommendations to the G20 Leaders. At the same time, IBLF Russia, through its Industrial Companies Working Group, continued to facilitate the joint efforts of companies and regulators to improve public procurement processes in Moscow Government. As a result there has been a major impact on Russian public procurement legislation, and on how Moscow Government manages the procurement processes. A new openness in speaking with, and listening to, international business has changed the business-government discourse to that of a longerterm partnership.

In September 2013, the **Youth Business International (YBI) Global Summit** in London declared YBR to be in the top five of the 46 YBI programmes exerting the greatest impact on the development of the YBI network throughout the world.

YBR is a model in Russia in how to support young entrepreneurs. In 2013 IBLF Russia's YBR team produced a Financial Literacy for Start-ups training kit. The "Mentorship in Entrepreneurship" method and



case studies of its successful implementation were presented at the **First Russian Forum on Mentoring in Entrepreneurship** which was hosted by YBR jointly with the Federal Ministry of Economic Development in Moscow in December 2013.

In March 2014 YBR partnered with Moscow Government in organizing the **Global Entrepreneurial Congress** in Moscow. We organized and facilitated panel discussions on "Creating a new generation of entrepreneurs" and "Mentoring: its role in entrepreneurship development".

THE IBLF RUSSIA TEAM



Elena Abramova, Marketing Director and Manager of Improving Business Standards Programme, IBLF Russia



Natalia Antonenko, Office Manager, IBLF Russia



Svetlana Bazhenova, Programme Coordinator in Primorsky Region, YBR



Victor Glushkov, Deputy Head of YBR for Development, IBLF Russia



Irina Gorelova, Programme Coordinator in Voronezh Region, YBR



Elena Emelianova, Chief accountant, IBLF Russia



Polina Kalnitskaya, Consultant on corporate governance and business ethics, IBLF Russia



Michael Koltunov, Programme Coordinator in Rostov Region, YBR



Elena Pilipenko, Programme Coordinator in Novosibirsk Region, YBR



Pavel Podlipskiy, Programme Coordinator in Moscow, YBR



Ludmila Romanova, Programme Coordinator in Kaluga Region, YBR



Elena Trakhtenberg, Deputy Head of YBR for Operations, IBLF Russia

THE IBLF RUSSIA INTERNATIONAL ADVISORY COUNCIL



Andrei Bougrov, Deputy General Director, MMC «Norilsk Nickel»



Jan Dauman, Chairman, IBLF Global, Chairman of IBLF Russia International Advisory Council



Sergey Generalov, President and Founder, Industrial Investors



Oleg Goshchansky, Chairman and Managing Partner, KPMG Russia and CIS



David Gray, Managing Partner, PwC Russia



Alexander Ivlev, Managing Partner, EY Russia



Paul Melling, Managing Partner, Baker & McKenzie Russia



Dietrich Moeller, President, Siemens Russia and Central Asia



Vladimir Mosni, General Director, Hilti Russia



Roger Munnings, Member of the Board of Directors, JSFC «Sistema» and OAO «SUEK»



Ronald Pollett, President and CEO, GE Russia and CIS



Andrey Sharonov, Dean, Moscow School of Management «Skolkovo»



Tim Stanley, Director, Control Risks Russia and CIS



Johan Vanderplaetse, Vice President, Emerson Process Management, Eastern Europe and Turkey



Peter Vullinghs, CEO, Philips Russia and CIS

IMPROVING BUSINESS STANDARDS

- · aimed at building up a climate favourable for investment in the social and economic development of Russia
- · promoting the ideas of corporate governance, social responsibility and business transparency in the Russian Federation
- stimulating conditions for acceptance and take up of international business standards in Russia
- · developing a culture of zero tolerance to corruption and ethical business practic-
- · facilitating business and government initiatives to reduce corruption through Collective Action



IMPROVING BUSINESS STANDARDS



Programme Partners





















IMPROVING BUSINESS STANDARDS: INTERNATIONAL EVENTS





The Third Plenary Session of the B20 Task Force on Transparency and Anti-Corruption was held during the 17th St. Petersburg International Economic Forum. The Task Force presented to the wider B20 business community the final version of its recommendations which were subsequently submitted to the G20 heads of state for discussion at their Summit in St. Petersburg in September.

As coordinator of the Task Force, IBLF played a key role in facilitating the work of over 50 companies, international organisations and NGOs which took part in the process.

The Task Force came together for the B20 Summit during SPIEF 2013 (left). Above, Steve Almond (Deloitte), Giuseppe Recchi (ENI) and Peter Solmssen (Siemens) discuss the B20 recommendations.

May 13, 2013: G20 Sherpa meeting in St. Petersburg



An early draft of the recommendations of the B20 Task Force was presented by Brook Horowitz, CEO of IBLF Global (photo left), at the G20 Sherpa meeting. The sherpas are the top level governmental officials responsible for preparing their countries' inputs into the G20 final declaration.

April 26, 2013: The Second Plenary Session of the B20 Task Force at the OECD



In the sidelines of the Annual High-Level Anti-Corruption Conference for G20 Governments and Business at the OECD's headquarters in Paris, the B20 Task Force (photo left) met to discuss the initial draft of the recommendations. IBLF played a major role in organising and facilitating the meeting.

January 17, 2013: the First Plenary Session of the B20 Task Force in Moscow

This first meeting of the Task Force defined the work streams and schedules of the Task Force. The meeting identified five focus areas:

- 1. Enhancing the dialogue between the B20 and the G20 and strengthening the role of the B20
- 2. Combating the solicitation of bribes
- 3. Training and capacity building for companies, SMEs, and public officials
- 4. Encouraging Collective Action and Anti-corruption globally and in each G20 country

5. Implementing and sharing best practices in Russia

The meeting was attended by over 60 people who heard presentations from business leaders and government officials about how they prevent corruption and work together to create a favourable business climate in Russia. Speakers included the Chairman of the B20 Task Force, Andrei Bougrov, Vice Chairman of Norilsk Nickel, Andrei Sharonov (Deputy Mayor of Moscow) (photo below left), Ángel Gurría, Secretary-General of the OECD (photo below right) and Alexander Shokhin, President of the Russian Union of Entrepreneurs (RSPP).





IMPROVING BUSINESS STANDARDS: EVENTS IN RUSSIA

April 23-25, 2014: IBLF Russia partnered with Moscow Government at the 10th Goszakaz-2014 State Procurement Forum



IBLF Russia initiated and co-organised a number of events at this influential annual forum including a meeting of the Moscow Mayor Sergei Sobyanin with the business community to discuss how the city authorities, in cooperation with business, could make public procurement more transparent and efficient (Photos above left and right)

With IBLF's support, the Forum organisers were able to include a number of international business leaders in their programme, adding to the substance and prestige of the event. IBLF Russia made a major con-



tribution to the preparation of the Forum's final resolution by submitting its "Proposals of the business community on improvement of regulation in public procurement in the Russian Federation" to the Federal Ministry of Economic Development and the Higher School of Economics.

Two round table discussions during the forum on SMEs in Public Procurement and the World Bank Initiative Benchmarking Public Procurement were moderated by Boris Tkachenko, Head of IBLF Russia.

December 9, 2013: International Conference: "Practices and Key Areas in Combating Corruption in Public Procurement"



IBLF Russia partnered with the Moscow Government in developing the conference agenda and securing the participation of speakers from international organisations and companies, including UNODC, World Bank, EBRD, Siemens, Philips, KPMG, Deloitte, Baker & McKenzie and others. The conference plenary session was chaired by Deputy Mayor of Moscow, Natalya Sergunina.

The conference summed up the results of the work done over the previous two years by IBLF Russia and Moscow City Department for Competition Policy in improving public procurement processes. New areas of collaboration between the Moscow Government and business were agreed in a Memorandum published at the end of the conference.

April 24, 2014: 6th Russian Boards Forum "Megatrends: the role of Boards"



This popular annual event, organised by IBLF Russia, PwC and the Independent Directors Association, brought together over 50 non-executive and independent directors from Russian Boards. The interac-



tive discussion on the megatrends likely to affect Russian companies in the next 5-10 years was led by Andrei Sharonov, former deputy Mayor of Moscow, and Dean of Skolkovo School of Management.

October 17, 2013: Round-table: Compliance as the Development Strategy of Leading Companies



This round-table was hosted by PwC and presented to teachers of economics and law in higher educational establishments a new Tool-kit developed by IBLF Russia on Anticorruption Practices in Business. This tool, which provides detailed guidance on teaching methodologies based on the materials of the UN Principles for Responsible Management Education (UN PRME) was licensed to a number of leading business schools and departments, such as the Moscow State University Business School, MIR-BIS, the International Institute of Organisational Management, Saratov State University and private companies.

October 16, 2013: Student-Practitioner meeting at MIRBIS Business School



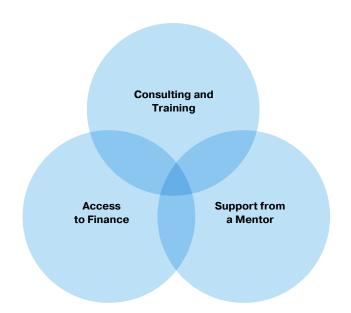
Mirbis MBA students had the opportunity for an indepth exchange with Head of Legal Department, CIS Region, Emerson, Olga Samoilenko (photo right), on



ethical and compliance dilemmas which companies often face in their day-to-day business in Russia.

YOUTH BUSINESS RUSSIA

- provides long-term support to young entrepreneurs
- applies comprehensive methodological approach
- makes use of the international mentorship method adapted to Russian conditions
- is a member of Youth Business International (YBI)
- establishes cross-sector partnerships in the regions where it operates



YOUTH BUSINESS RUSSIA



AREAS OF PRESENCE

Youth Business Russia is being implemented in Moscow, Kaluga, Voronezh, Novosibirsk, Rostov, and Vladivostok.

YBR Advisory Council

Chairman

• Sergey Generalov, President and Founder, Industrial Investors

Members

- Christofer Barter, Managing Partner, DMC partners
- Nicholas Denny, Banker, Julius Baer&Co
- Andrew Devenport, CEO Youth Business International (YBI)
- Brook Horowitz, CEO IBLF Global
- Richard Kempson, Director, Credit Suisse Bank (Moscow)
- Michael Pugh, Lawyer, Ex-Partner Hogan Lovells International LLP
- · Victor Sedov, President and Member of the Board of Directors, Centre for Entrepreneurship

YBR Supervisory Board

- Alexander Ivlev, Managing Partner, EY Russia
- Alexei Komissarov, Minister of Moscow Government, Head of the Science, Industrial Policy and Entrepreneurship Department
- Natalia Larionova, Director, Department of Small and Medium Enterprises Development, Ministry of Economic Development of RF
- Mikhail Mamuta, Head, Main Office of Microfinance Market and Financial Accessibility Methodology, Central Bank of RF

PROGRAMME PARTNERS

Global and Federal Partners











Regional Partners

































YOUTH BUSINESS RUSSIA: INTERNATIONAL EVENTS

May 21-23, 2014: 7th Astana Economic Forum (Kazakhstan)



Boris Tkachenko (Photo above) made a keynote presentation on "How can a start-up win the competitive edge?" at a panel session on "Competitive Enterprises in a Competitive Economy".

The panel session Competitive Enterprises in Competitive Economy organized by DAMU Foundation for

Development of Entrepreneurship JSC was attended by global leaders engaged in support and development of entrepreneurship. These included Professor Muhammad Yunus, Nobel Prize winner, chairman of the Yunus Centre and founder of Grameen Bank; Jonathan Ortmans, President of Global Entrepreneurship Week and Senior Adviser of Kauffman Foundation, along with representatives of the World Bank, Kazakhstan, Turkey and Korea governments. The main topic of discussion was the role of small and medium-size businesses in raising the competitive edge of the national economies in the global environment.

YBR's experience caught the interest of Kazakh colleagues, which resulted in the signing of a Memorandum on Cooperation between YBR, DAMU Foundation and Kazakh Young Entrepreneurs Club to set up Youth Business Kazakhstan.

March 17-20, 2014: Global Entrepreneurship Congress 2014 in Moscow



YBR was a partner of the Moscow Government and a co-organizer of the Congress. YBR staff organised panel discussions on "Creating a new generation of entrepreneurs" (photo left) and "Mentoring: its role in entrepreneurship development" and provided leading international experts in the field of mentorship and youth entrepreneurship.

September 9-12, 2013: YBR at the Youth Business International Global Summit



During the Summit (photo left), YBR was named one of the top five programmes to have had the greatest impact on the development of the YBI network in the world. A special event for the CIS, Eastern Europe and Russia's neighbouring countries was held during the Summit. YBR was voted the Centre of Excellence for the programmes in this region.

March 18-21, 2013: Global Entrepreneurship Congress 2013 in Rio de Janeiro



YBR's Boris Tkachenko and Victor Glushkov took part in the Congress as part of a delegation from thirteen national organisations of the YBI network. They were joined by Andrew Devenport (YBI), Alexey Komissarov and Dmitriy Knyazev (both Moscow Government) (photo above)

February 27, 2013: AGFUND award for Youth Business Russia



Boris Tkachenko travelled to Manila to receive an award from the Arab Gulf Programme for Development (AGFUND). The special prize was for "the outstanding contribution of IBLF Russia to SME business environment improvement through best practices and youth empowerment" and was handed to Boris Tkachenko by HRH Prince Talal Bin Abdul Aziz, President of AGFUND (photo above)

February 22, 2013: Seminar on Youth Entrepreneurship in Almaty, Kazakhstan



At the seminar, which was organized by the British Embassy in Kazakhstan in association with DAMU Foundation, Boris Tkachenko presented the experience of YBR and YBI in the development of youth entrepreneurship in Kazakhstan and held negotiations setting the stage for the foundation of a Youth Business Kazakhstan Programme.

YOUTH BUSINESS RUSSIA: **EVENTS IN RUSSIA**

May 14, 2014: YBR at Youth Entrepreneurship Platform in Moscow



At the 6th Moscow Business Forum, YBR presented a session on "Mentorship in entrepreneurship" during which Boris Tkachenko gave some examples of the international and Russian mentorship practices and outlined the trends of this activity in Russia and around the world.

The session was co-organised by IBLF Russia and NGO Generation-2025 Centre for youth and entrepreneurial initiatives. Among the participants were organisations engaged in promoting mentorship in Russia. These included Skolkovo Management School, Skolkovo Foundation, Promsviazbank and a number of independent experts.

At the award ceremony Boris Tkachenko was awarded with the annual prize "Respect" for his personal contribution to the development of youth entrepreneurship.

December 3, 2013: Mentorship in Entrepreneurship Forum in Moscow



The Forum was initiated and organised by YBR with support of the Department of SME Business and Competition of the Federal Ministry of Economic Development. The Forum partners were Centre for Entrepreneurship, Generation-2025, and EY.

December 5, 2013: II Russian Forum of Youth Entrepreneurship leaders «SvoeDelo 2.0» «SvoeDelo 2.0» in Rostov-on-Don



Rostov-on-Don hosted the II Russian Forum of Youth Entrepreneurship leaders «SvoeDelo 2.0» «SvoeDelo

2.0» supported by YBR, Centre for Entrepreneurship and EY.

July 10-12, 2013: YBR Training Session in Financial literacy for startups



The training session was aimed at YBR programme coordinators from 6 regions along with the experts from the Voronezh Region and Primorsky Territory, who are active in cooperating with the YBR in educating young entrepreneurs.

July 1, 2013: Mentoring training in St. Petersburg



YBI experts (photo left) shared their mentoring experience with members of YBR and Youth Business Ukraine.

June 5, 2013: YBR seminar on mentoring "Mentor – a Road to Success" in Moscow



The seminar (photo above) brought together young entrepreneurs with their own business or business projects and their mentors chosen from among ex-

perienced businessmen. The participants shared their experience and established new business contacts.

PUBLICATIONS



The publication summarizes the results of the twoyear programme implementation in the Novosibirsk Region: feedback from young entrepreneurs, mentors, members of the local business community and regional administration.



Mentorship in entrepreneurship is a publication telling about the methods of interaction between experienced businesspeople and young entrepreneurs as applied in Russian conditions.



The publication contains the 2013 recommendations of the B20 Task Force on Transparency and Anti-Corruption to the G20 Leaders.



The publication contains the recommendations of the Russian work stream of B20 Task Force on Transparency and Anti-Corruption to the government of the Russian Federation in 2013.

MANUAL ON ANTI-CORRUPTION PRACTICES IN BUSINESS



In 2013, IBLF Russia, supported by a grant from Siemens Integrity Initiative, published this unique teaching manual on anticorruption practices in business. The goal of the publication is to adapt the UN PRME (Principles for Responsible Management Education) teaching materials on anticorruption for a Russian audience.

The manual includes case studies and examples from Russian and international business practices. The publication is intended to be used by the teaching staff of business schools and corporate trainers in anticorruption.

IBLF RUSSIA IN THE MEDIA



November 26, 2013: Boris Tkachenko, took part in a press conference in the lead up to "Practices and Key Areas in Combating Corruption in Public Procurement"



November 22, 2013: Irina Gorelova, YBR Programme Coordinator in Voronezh was interviewed by Vesti-Voronezh TV in a programme devoted to the activities of YBR and Voronezh Entrepreneurs Club. She spoke on the issues which were discussed at the Voronezh-sponsored events during Global Entrepreneurship Week.



September 6, 2013: Brook Horowitz was interviewed by Think-RUSSIA web-site on the recommendations of the B20 Task Force on Transparency and Anti-Corruption to the G20 Summit in St. Petersburg.



June 6, 2013: Elena Trakhtenberg, YBR Deputy Head of Operations, announced the nomination of The Best Project for Involving Youth in Social and Economic Development at the Corporate Charity Leaders Competition hosted by Vedomosti newspaper and Donors' Forum.

IBLF RUSSIA ON THE INTERNET



IBLF's corporate website, **www.iblfrussia.org**, is regularly updated with information about the events which have taken place or are planned for the future, about our performance and the impact of our Improving Business Standards and Youth Business Russia standards.



Our new website for corporate managers in compliance, www.businessstandards.ru, has been developing at a good pace. The content has expanded significantly thanks to the daily news feed updates with information on the current trends and latest events, such as compliance issues, corruption cases, dispute resolution practices and fraud cases in the corporate sector, as well as news on important amendments in the Russian and international anticorruption legislation. The website closely follows the work of the B20 and G20 and other significant events related to compliance and anticorruption. New sections have been introduced, for example in Business Ethics education. The website is actively promoted in the social networks and has expanded the pool of its visitors.



IBLF Russia has continued to support its portal www.azbukafinansov.ru devoted to promoting financial literacy of schoolchildren, teachers and trainers, individual entrepreneurs and organisations. This resource enables people of any age and income to improve their financial literacy both in family budget planning and in the field of savings and investments.

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http://www.facebook.com/IntegrityRussia

http://www.twitter.com/IntegrityRussia

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